

## **A-Z of fundraising events and ideas**

We appreciate all the efforts of those who choose to fundraise for us.

If you are interested in holding an event to raise funds for Father Hudson's Care there are many different things you can do. Here is an A-Z of ideas that you may find useful if you need some inspiration.

- A** afternoon tea party, antiques evening, art exhibition, arts and crafts stall, as new sale, auction of promises
- B** baking competition, barbecue, beetle drive, bike ride, bingo, board game evening, bring and buy sale
- C** cake sale, car boot sale, car wash, children's fun day, coffee morning, cream tea afternoon, cricket match
- D** dance, dinner party, disco, dog show, donkey derby, doughnut sale, dress down day
- E** Easter egg hunt, egg and spoon race, eighties night, exhibition
- F** face painting, fancy dress competition, fashion show, fête, film night, flower arranging, football tournament, fun day
- G** garage sale, garden party, go-karting, golf day, guess the ... weight of a cake, number of sweets in a jar, name of the teddy bear, etc.
- H** hair beading, head shave, hoopla, household sale
- I** indoor market, inflatable boxing ring, it's a knockout
- J** jailbreak, jazz evening, jewellery making, jumble sale
- K** karaoke, kite making, kite-flying contest, knitting competition
- L** lawn mowing, left-handed day, line dance, lucky dip
- M** makeover day, market stall, masked ball, masterclass, mediaeval evening, murder mystery
- N** name the baby in the photo competition, nature trail
- O** obstacle course, office collection day, open garden
- P** paintballing, pancake race, penalty shootout, pet show, pick a cork or ticket, pizza night, plant sale, play your cards right, pub games night, puppet show
- Q** quad biking, quit something, quiz night

- R** race evening, raffle, raft race, ramble, retro night
- S** scrabble tournament, scavenger hunt, silent auction, skittles evening, sponsored silence, sponsored stay-awake, sports day, stage show, stocks, swap shop, swimathon
- T** table top sale, talent show, tea party, teddy bears' picnic, tombola, toy sale, treasure hunt, tuck shop, tug of war
- U** ugly pet competition, under the stars sleep out, underwear out day, unwanted gift sale
- V** variety show, vehicle rally, Victorian evening, village fête, *Vive la France* party, volcano making competition
- W** walk a dog, weight of the cake, welly throwing, whacky races, whist drive, window washing, wine tasting
- X** X-Box marathon, X-Factor competition, Xmas bazaar, Xmas hamper
- Y** Yankee night, yes day, yoga marathon
- Z** zany clothes day, zodiac evening, Zumbathon

## Hints and tips

When considering a fundraising event, whether big or small, planning is crucial to help everything go well and minimise the chances of anything going wrong. Here are things to consider:

- Plan your event well in advance – good planning helps to minimise the risk of things going wrong on the day. Make a list of ideas, people who can get involved, potential venues, any equipment you may need, and think about whether you will need to sell tickets, recruit volunteers, advertise locally or obtain sponsors.
- Ask local businesses to get involved by offering prizes, venue hire, displaying posters, or asking if staff can volunteer.
- Risk-assess what could go wrong and plan whatever steps you can to avoid these things happening; make sure you have contingency plans in place should anything happen.
- Check what insurance you may need (for example, public liability insurance). Many companies offer this at competitive rates; be sure to include this cost and make sure that you will raise enough to cover any initial outlay.
- Take care when choosing the date to be sure it doesn't clash with another local or national event such as another local charity day or a national sporting event.

- Make a list of others who can help and get them involved at the early stages. Many people are keen to help with charitable events; ask family, friends and co-workers, but also make sure you contact local pubs, shops, businesses and schools.
- When choosing a venue, bear in mind that a smaller event at home may not raise as much as a larger event, but if you have to pay to hire a larger venue the event may be less profitable.
- Make sure you're confident of raising enough to cover any costs before committing yourself to a financial outlay; if you can obtain sponsorship for your costs then everything raised will go towards your target.
- If you are offering prizes, ask local businesses and cafés for donations to save you having to buy them yourself.
- Enrol plenty of helpers to sell tickets and publicise the event beforehand as well as people to help out on the day.
- Make sure your event is well publicised. This doesn't need to be costly advertising; social media can help you spread the word about your event, local businesses may be happy to display posters in common areas or shop windows, you can contact your local paper or radio with your story and get family, friends and colleagues to help through word of mouth.
- Update people after the event by contacting your local paper to let them know how much you've raised, updating any social media channels, or sending thank you letters to those who helped out.

However you choose to fundraise, we can support you with fundraising advice, guidance on holding small or large events, and fundraising materials and posters or leaflets to promote your event. We may also be able to advertise your event on our website and social media pages.

If you would like more information or support, please call the Fundraising Team on 01675 434000, e-mail [fundraising@fatherhudsons.org.uk](mailto:fundraising@fatherhudsons.org.uk) or write to:

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